

# **SVZ – Vademecum partnership Blackcurrant conference**

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Jobien Laurijssen
Sustainability Manager SVZ
jobien.laurijssen@svz.com

## SVZ @ Glance



Global agro supply chain provider of processed fruit & vegetables

We are committed to

sustainable agricultural practices

4 (3 EU + 1 US)
factories

**500** employees





PUREE SINGLE STRENGHT NFC in drums

PUREE CONCENTRATES

JUICE CONCENTRATES



agro supply chain

assortment

applications

## What is Sustainable Agriculture?



Sustainable agriculture is the efficient **production of safe, high quality agricultural products**, in a way that protects & improves the **natural environment**, the **social and economic conditions** of farmers, their employees & local communities.



#### **Environmental**

Pesticide use

Fertilizer use

Soil management

Water management

Waste management

Planting

Biodiversity

**Emissions** 



#### **Economic**

Financial Stability
Market Access
Legal Compliance



#### Social

Health & Safety
Labour conditions
Local Community

## Importance of sustainable agriculture for SVZ



- Long term availability of raw materials .... It means we need to take care of:
  - ENVIRONMENT (AGROCHEMICAL USE, SOIL QUALITY, WATER, BIODIVERSITY)
  - SOCIAL CONDITIONS (PICKERS)
  - ECONOMICS (YIELDS /FAIR PRICES TO ENSURE INCOME STABILITY FOR GROWERS)

## Quality of raw material

- RESIDUES WITHIN LIMITS
- FOOD SAFETY
- PRODUCT SPECIFICATIONS

#### Customer demands

MARKET SHOWS INCREASING DEMAND FOR SUSTAINABLE INGREDIENTS

## What is the Vademecum project?



- Connecting weather station data across Poland (3 owned by SVZ)
- Crop specific disease models and crop protection recommendations by Bayer Crop Science
- Software (via mobile phone) gives immediate alerts to the grower

### For SVZ this is important, because it means our growers:

- understand crop needs
- \* take informed decisions
- do not waste agrochemicals
- optimize yield and quality!



## Why we joined the Vademecum project?

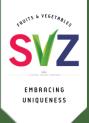


SVZ has joined Vademecum because we believe that by working together we can create value for all partners in the supply chain!

## **Benefits of the Vademecum partnership:**

- Long term contract & partnership with growers → value chain value
- Fair prices along the supply chain → economic stability
- Work with best in class growers → yield and quality
- High quality fruits → food safety
- Forward thinking growers → future proof / showcase for clients

## To conclude:



As a company that is operating in the global food market we see the Vademecum project as a **best practice** example within the Polish red

fruit sector





# **Thank You!**

Any Questions?
<a href="mailto:jobien.laurijssen@svz.com">jobien.laurijssen@svz.com</a>
<a href="mailto:miroslaw.korzeniowski@bayer.com">miroslaw.korzeniowski@bayer.com</a>