### **Exciting Advances in Blackcurrant Research for Exercise and Health**



#### Mark Willems Professor of Exercise Physiology



United Kingdom



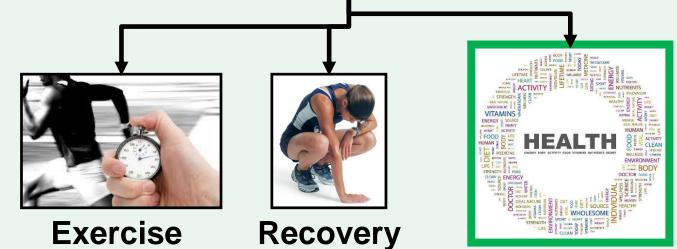


9<sup>th</sup> June, 2018 Angers, France

### **Berry Polyphenols for Exercise and Health**







# **Polyphenols in some berries**



black chokeberry



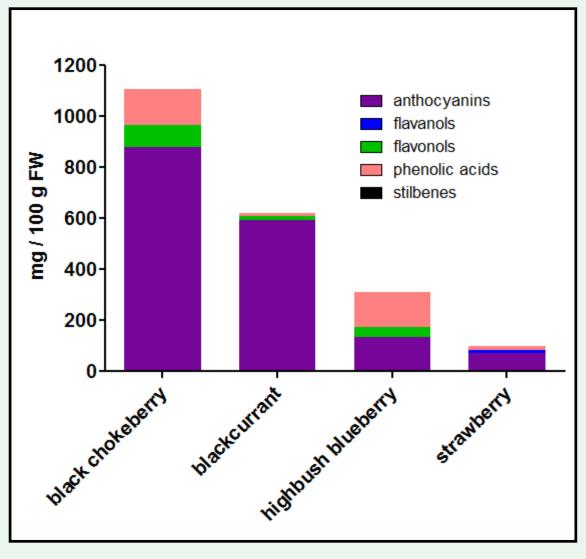
blackcurrant



highbush blueberry



strawberry



http://phenol-explorer.eu/, 04/06/2018

### **Blackcurrant Anthocyanins for Exercise and Health**





**Exercise** 



## Outline

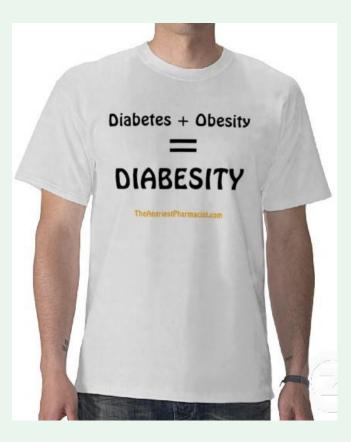


- Insulin sensitivity
- Football
- Fat burning
- A big blood vessel getting bigger!
- Japan 2020 is coming!

# Insulin sensitivity

## the diabesity epidemic

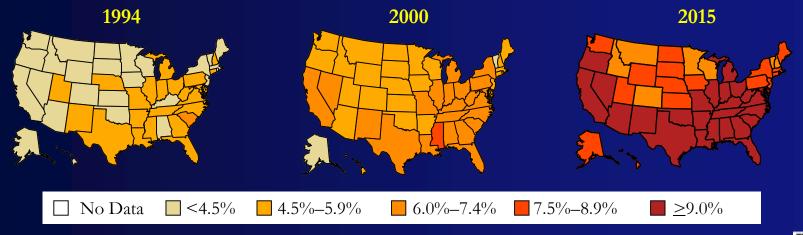




#### Age-adjusted Prevalence of Obesity and Diagnosed Diabetes Among US Adults

### 

#### **Diabetes**



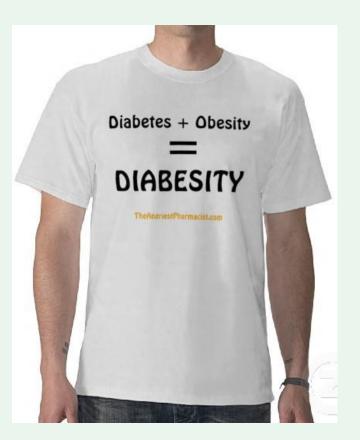


CDC's Division of Diabetes Translation. United States Surveillance System available at http://www.cdc.gov/diabetes/data



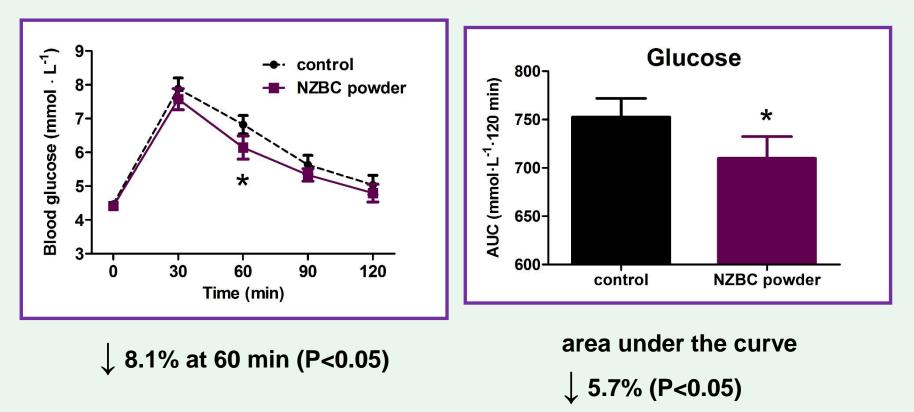
## the diabesity epidemic





# reduced insulin sensitivity

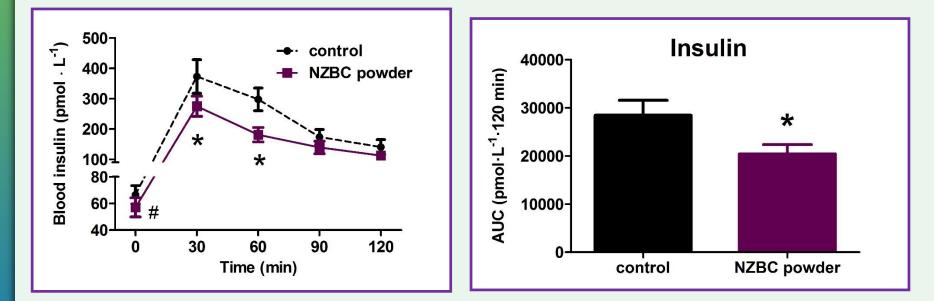
- 17 participants (9 females, 20-53 years)
- 7-days of 6 gram New Zealand blackcurrant powder (6 gram: 138.6 mg anthocyanins, 49 mg vitamin C and 5.2 g of carbohydrates)
- 2 hr OGTT (75 gram glucose) after overnight fast



no changes in fasting glucose



- 17 participants (9 females, 20-53 years)
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↓ 14.3% at 0 min (P=0.091)

area under the curve  $\downarrow$  31.1% (P<0.05)

↓ 18.4% and ↓ 39.2% at 30 and 60 min (P<0.05)

Willems et al., Functional Foods in Health and Disease 7(7), 483-493, 2017



# Insulin sensitivity

Functional Foods in Health and Disease 2017; 7(7): 483-493

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**Research Article** 

Open Access

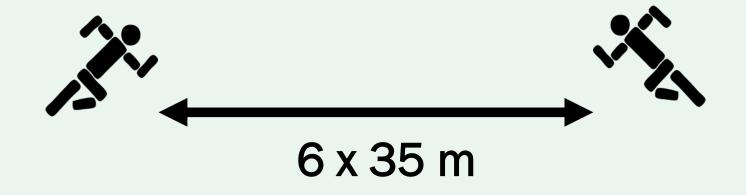
Beneficial effects on fasting insulin and postprandial responses through 7-day intake of New Zealand blackcurrant powder

Mark Elisabeth Theodorus Willems<sup>1</sup>, Jose Dos Santos Silva<sup>1</sup>, Matthew David Cook<sup>1,2</sup>, and Sam David Blacker<sup>1</sup>



# • Football

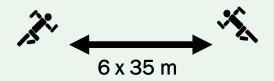
## running based anaerobic sprint test

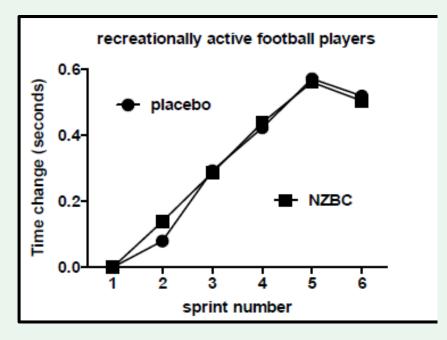












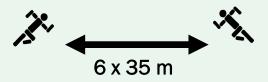


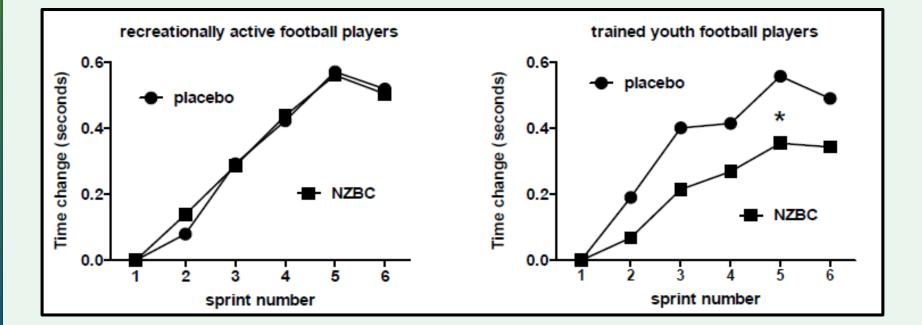
MDPI

#### Article

Effect of New Zealand Blackcurrant Extract on Performance during the Running Based Anaerobic Sprint Test in Trained Youth and Recreationally Active Male Football Players

Charlie Godwin <sup>1</sup>, Matthew D. Cook <sup>2</sup> and Mark E. T. Willems <sup>1,\*</sup> <sup>(2)</sup>





# Reduced slowing of sprinting in trained football players



### Are blackcurrants the secret behind Tottenham's non-stop playing style under Mauricio Pochettino?

- Research has shown blackcurrants have benefits for professional footballers
- Tottenham were one of the first Premier League sides to start using the fruit
- The London club have been using a blackcurrant supplement, CurraNZ







shem were one of the first Premier League teams to add them to nutrition plant

# Fat burning

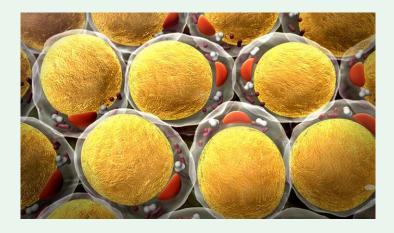
Eur J Appl Physiol DOI 10.1007/s00421-017-3607-z



#### ORIGINAL ARTICLE

#### Dose effects of New Zealand blackcurrant on substrate oxidation and physiological responses during prolonged cycling

 $\label{eq:matchestimate} \begin{array}{l} \text{Matthew David Cook}^{1,2} \cdot \text{Stephen David Myers}^1 \cdot \text{Mandy Lucinda Gault}^1 \cdot \\ \text{Victoria Charlotte Edwards}^1 \cdot \text{Mark Elisabeth Theodorus Willems}^1 \end{array}$ 



2 hr cycling fat oxidation male cyclists



~ 220 mg anthocyanins





1 21.5%

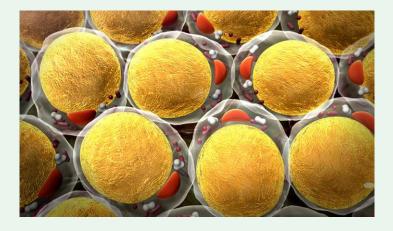
European Journal of Applied Physiology https://doi.org/10.1007/s00421-018-3858-3

#### **ORIGINAL ARTICLE**



New Zealand blackcurrant extract enhances fat oxidation during prolonged cycling in endurance-trained females

Juliette A. Strauss<sup>1</sup> · Mark E. T. Willems<sup>2</sup> · Sam O. Shepherd<sup>1</sup>



2 hr cycling fat oxidation female cyclists



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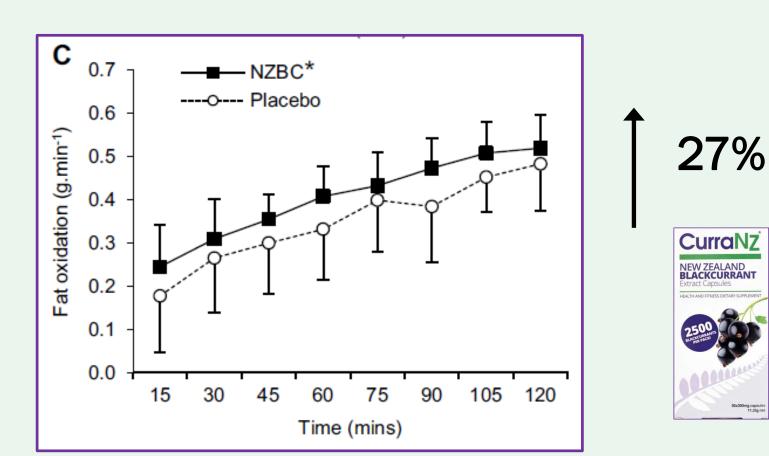
European Journal of Applied Physiology https://doi.org/10.1007/s00421-018-3858-3

#### **ORIGINAL ARTICLE**

CrossMark

#### New Zealand blackcurrant extract enhances fat oxidation during prolonged cycling in endurance-trained females

Juliette A. Strauss<sup>1</sup> · Mark E. T. Willems<sup>2</sup> · Sam O. Shepherd<sup>1</sup>





30x300mg capsul 11.25g n

#### This blackcurrant supplement, backed by science, can burn as much fat as FOUR WEEKS of regular exercise (and it costs just £21)

- When taken twice a day for a week, supplement raises fat burning by up to 55%
- The supplement, known as CurraNZ, costs just £21.75 for a pack of 30 tablets
- Blackcurrants contain nutrients that lead to fat burning by boosting blood flow



#### **BERRY GOOD Blackcurrant** supplement can burn as much fat as FOUR WEEKS of exercise

The blackcurrant extract vitamin is said to increase fat burning by an average of 27 per cent - with one participant reporting a 55 per cent increase

#### By Jacob Dirnhuber

5th May 2018, 1:02 am Updated: 5th May 2018, 1:27 pm



#### SCIENTISTS say they have discovered a two-a-day supplement that burns as much fat as a MONTH of regular exercise.

The blackcurrant extract vitamin reportedly increases fat burning by an average of 27 per cent - with one participant reporting a 55 per cent increase.

# TheTightBelly.com

BECAUSE YOU KNOW YOU CAN



### **Miracle Berry Boosts** Burning 55%

#### WEIGHT CONTROL

EXERCISE

HEALTHY EATING

RECIPES HEALTH

By Dr. Richard Gerhauser, M.D. Posted May 22, 2018



Exotic Berry BURNS 55% More Fat

By Jack Taylor Posted May 16, 2018

#### Blackcurrant Supplement Claimed To Burn As Much Fat As 4

Of Regular Exercise

/ 6.2018 .



# A big blood vessel getting bigger!



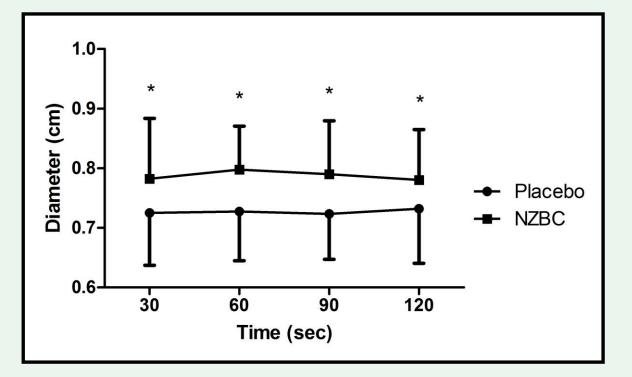
Article

Blackcurrant Alters Physiological Responses and Femoral Artery Diameter during Sustained Isometric Contraction

Matthew David Cook <sup>1,2</sup>, Stephen David Myers <sup>1</sup>, Mandy Lucinda Gault <sup>1</sup> and Mark Elisabeth Theodorus Willems <sup>1,\*</sup>

### Femoral artery diameter during 2min 30%iMVC







- 7 days intake
- 600 mg/day NZBC extract (~220 mg anthocyanins)

### NZ blackcurrant extract increases blood flow during submaximal intensity of isometric contractions

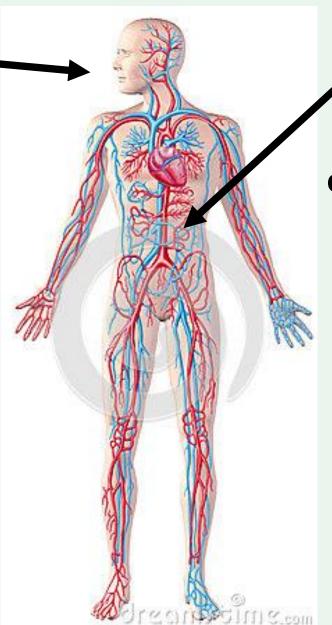
MDPI



# All very exciting observations but.....!



# Role of the gut microbiome?



### degradation products



# Japan 2020 is coming!

# Some of our work will have a Tokyo 2020 focus?







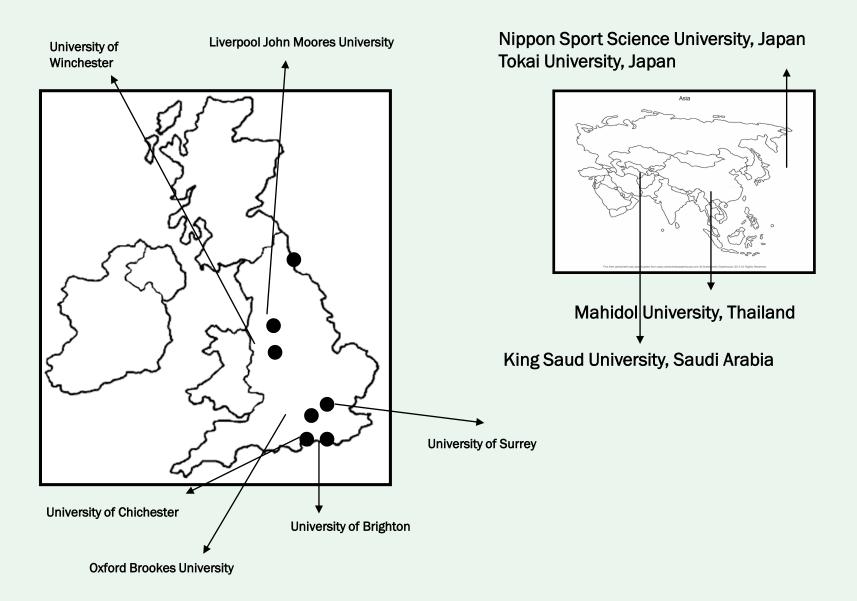


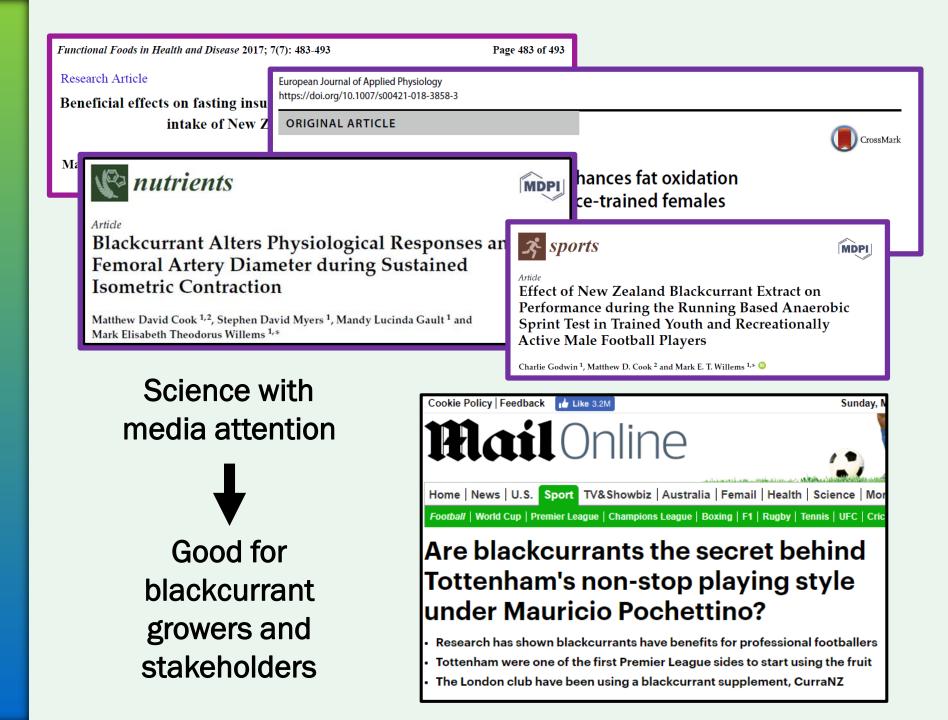
# Intestinal damage and exercise in the heat

### Exercise performance in the heat

# **GOING GLOBAL**

# **Going global**





# A competition of berries?





# Acknowledgements











# Thank you for listening

# KEEP-CALM and LOVE BLACKCURRANTS

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