



Branding and health claims of blackcurrant products

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Travel Pictures

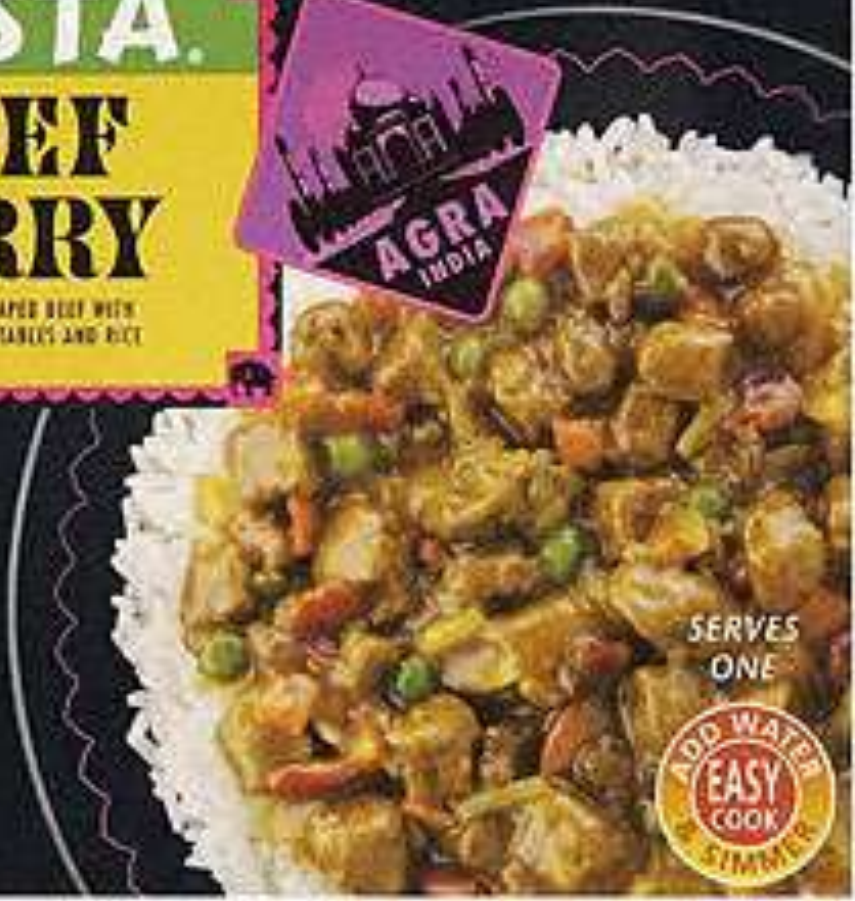




VESTA.

**BEEF
CURRY**

CHOPPED AND SHAPED BEEF WITH
SOYA MINCE, VEGETABLES AND RICE

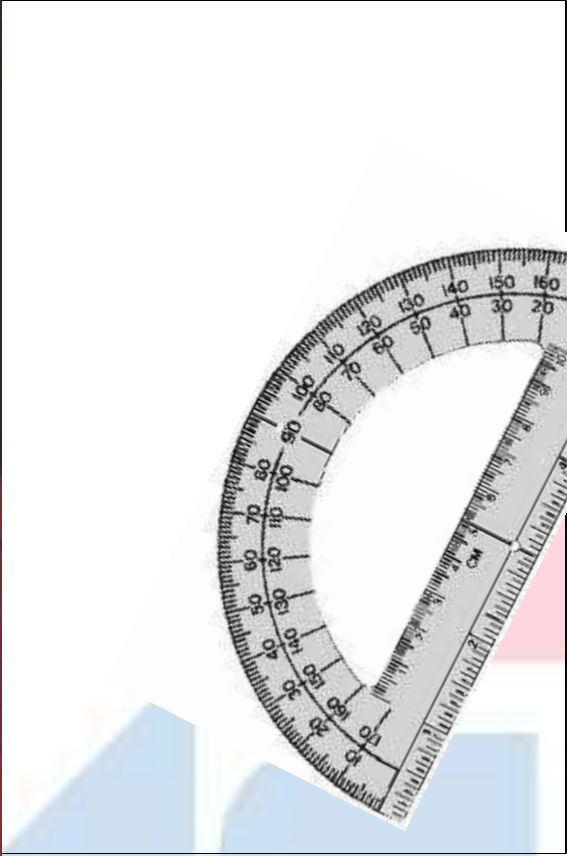


SERVES
ONE



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Regulation (EC) No 1924/2006

**European
regulation
on nutrition
and health
claims made
on food**



LOW - SATURATED FAT

VERY LOW SODIUM / SALT

SOURCE OF (NAME OF VITAMIN/S) AND / OR
(NAME OF MINERAL/S)

LOW ENERGY

SOURCE OF FIBRE

CONTAINS (NAME OF THE NUTRIENT OR OTHER SUBSTANCE)

NATURALLY / NATURAL

HIGH PROTEIN

FAT - FREE

SATURATED FAT - FREE

ENERGY REDUCED

LIGHT / LITE

LOW - FAT

LOW SODIUM / SALT

ENERGY - FREE

HIGH (NAME OF VITAMIN/S) AND / OR (NAME OF MINERAL/S)

SODIUM OR SALT - FREE

LOW
SUGAR

SOURCE OF PROTEIN

HIGH FIBRE

WITH NO ADDED SUGAR

SUGAR - FREE

INCREASED (NAME OF THE NUTRIENT)

REDUCED (NAME OF THE NUTRIENT)

44,000

4,600

222√

2,000X

2,000

Figures accurate at Dec 2011







III





5 A DAY







QUESTIONS?



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