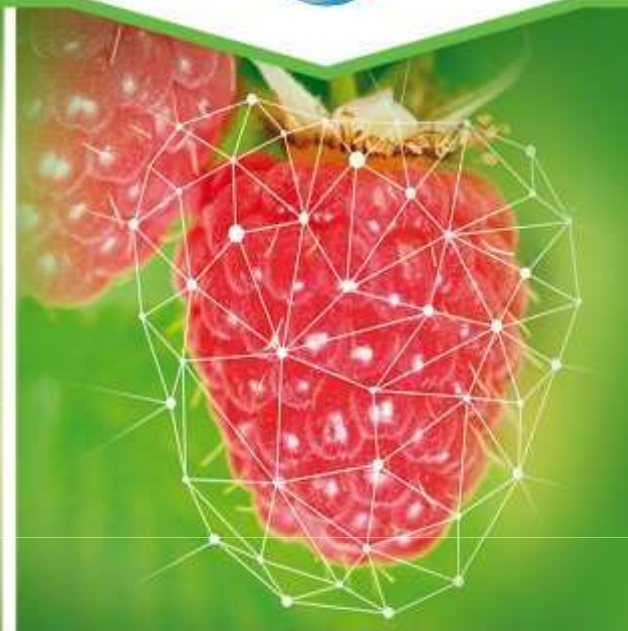


# Polish Food Chain Project Vademecum for blackcurrants



Piotr Baryła  
Mirosław Korzeniowski  
IBA Conference  
Vilnius, June 2015





## The 4th International Blackcurrant Conference

Bayer CropScience was partner of:

- Crop protection session
- Open Field Day



## Action plan 2015: BCS+ KSPCP

Action	when	BCS action	Comments
Bayer CropScience as sponsor KSPCP	since 2015	Logo BCS as sponsor	BCS is exclusive sponsor in crop protection
Food Chain Project	since 2015	<ol style="list-style-type: none"> <li>1. Demo farm</li> <li>2. Action „Grunt to Bezpieczeństwo”</li> <li>3. Cooperation with food processors</li> <li>4. Preparation of food chain brochure in English</li> <li>5. distribution of brochures on local/ international conferences and fairs eg. Fruitlogistica Berlin 2016</li> </ol>	Target: creation of positive image members of project on international level.
Annual crop protection workshops	April+ June	Presentation of trial results+ Demo trials	Once a year spring conference+ field tour in June
Access to BCS tools	since 2015	<p>All KSPCP members with access to:</p> <ol style="list-style-type: none"> <li>1. Kometa loyalty program</li> <li>2. Inova meteo</li> <li>3. warning system for crop protection in blackcurrants-meteo stations+ pheromone traps=&gt; actual recommendations for spray programme</li> </ol>	<ol style="list-style-type: none"> <li>1. Special advisory service for leading farms conducted by dedicated BCS Technical Advisor</li> <li>2. two meteo stations in 4Q 2014, in 2015 potential for one more station</li> </ol>

## Action plan 2015: BCS+IBA

Action	when	BCS action	Comments
Bayer CropScience as sponsor IBA IBA Agronomy & Plant breeding Sector Group	since 2015	Logo BCS as sponsor of IBA Agronomy & Plant breeding Sector Group on paper materials	Nominate contact people from BCS+ IBA
Bayer CropScience as sponsor of IBA Agronomy & Plant breeding Sector Group	Once a year	Presentation of registered and submitted for registration BCS products	Coordination by BCS Poland, data from all EU countries/ exchange information regarding IBA needs in crop protection
Access for IBA to BCS ppt. presentations, posters and trial results regarding blackcurrants	Since 2015	Prepare ppt. or posters in PDF format (English version)	Coordination by BCS Poland, data from all EU countries
IBA conference Lithuania 2015	June 2015	Presentation of Polish food chain project Vademecum	
IBA conference France	June 2016	Presentation of <b>benefits</b> from Polish food chain project Vademecum	With support from Region EU BCS





Official website of the



# International Blackcurrant Association

Register Now

*The Blackcurrant - the Best Berry for Life!*

*'Sarau-New Zealand: the world's unique blackcurrant festival-  
February 1st 2015 for details.*

[click here](#)

## January 2015. Conference 2015: Lithuania!

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This year the IBA's 2-day Conference is in Vilnius, Lithuania" June 11th -12th, 2015 (with the IBA AGM held the day before on June 10th ).

For IBA members like me who know (knew) little about Lithuania before last year:

- The Lithuanian growers I met at last year's Conference were a very likeable group and we are promised a truly enjoyable, friendly and educational event: I am promised that fans of good vodka will be especially pleased to visit Lithuania!
- Lithuania has a number of highly respected research Institutes and we will enjoy the 'fruits' of their research: Dr Audrius Sasnauskas is known to most IBA members: a regular Conference attendee and well-respected researcher: he and his colleagues will put together a program that is of value to every grower and industry supporter.
- Lithuania has a rich culinary tradition (for example it is credited as being the home of the original Borscht soup) and I'm looking forward to enjoying a Lithuanian "spin" on how blackcurrants are used in their colourful culinary culture!

Theme of the Conference is "Breeding, Agronomy and Management" and key presentations and workshops will address: breeding; growing techniques; post-harvest and health; innovative products; marketing. Highlights will include:

The work of the  
International  
Blackcurrant  
Association is Proudly  
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Principal Sponsor  
**BENESEED**



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JUICE**





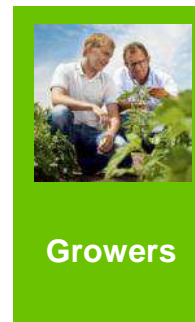
**Action plan 2015:  
Food chain project  
as example of good practice  
in blackcurrant  
production and promotion**





# Food Chain Partnership

food chain partnership



Growers

Traders

Processors

Retailers



Consumers

## Food Chain Partnership

- Proactive approach to serve needs for **sustainable crop solutions**
- Mutual beneficial business relationships for all involved – **win-win situation**
- More than 300 business initiatives worldwide – **proven concept**





# Food Chain projects BCS

Case study brochures available on  
[www.foodchainpartnership.com](http://www.foodchainpartnership.com)





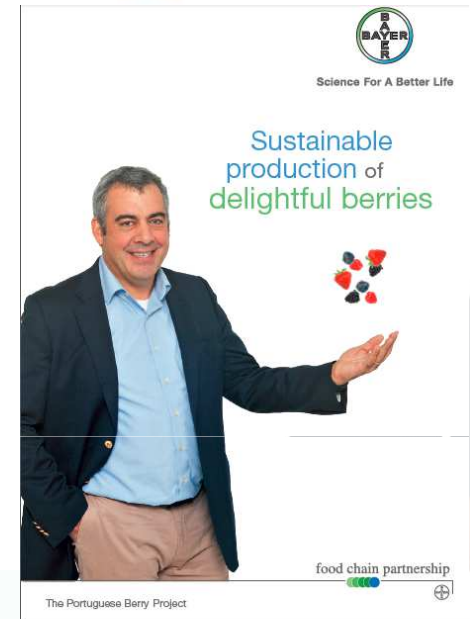
# Vademecum project promotion



## BCS offer promotion by:

- › Brochures
- › [www.foodchainpartnership.com](http://www.foodchainpartnership.com)
- › International fairs eg. Fruit Logistica
- › Presentation of projects to BCS partners

## BCS Food Chain partners:



# Vademecum – new brand for Polish Food Chain projects





# Projects Food Chain –Vademecum



## Food Chain Projects „Vademecum” 2015:

crop	members	partners
Apple	farmers groups, big farms	newspapers and electronic media, scientists
Blackcurrant		food processors, newspapers and electronic media, scientists
Strawbery	farmers groups	food processors, newspapers and electronic media, scientists
Carrot	BCS VS, Marwit, Cuiavia	food processors, newspapers and electronic media, scientists



# Bayer CropScience solutions in blackcurrants **future potential**

## Insecticides:



## Fungicides:



## Herbicides:



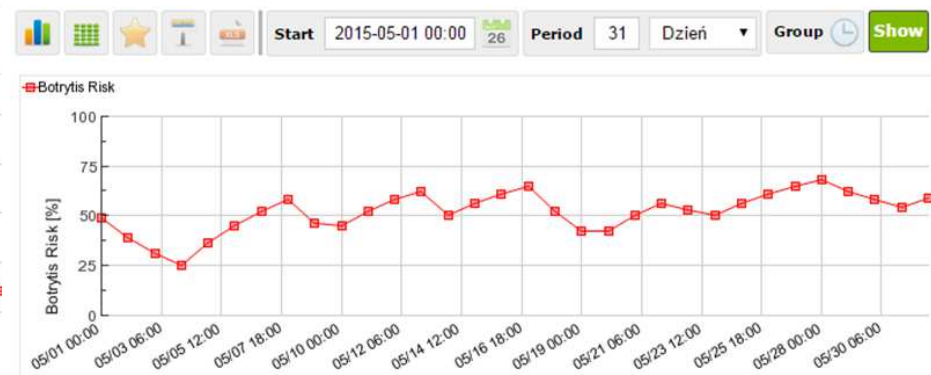
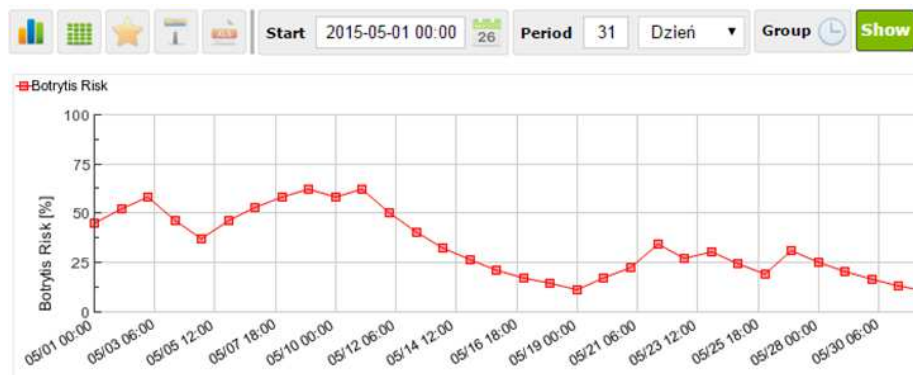
Comment: first year of sales depends on EU and country registration processes



# Decision Support System Vademecum in blackcurrants



- › Weather forecast: →
- › Bayer Inova Meteo, inova Smart →
- › Warning system for blackcurrant →
- › Newsletter horti



# Decision Support System Vademecum in blackcurrants



## › Newsletter horti- examples:



Zwójka różowoczerwona (26.05.2015) na odmianie Rindom po zabiegu Mosplatem wykonanym 23.05.2015



Mszycy agrestowa 26.05.2015



Pulapka na przesiennika Rindom 26.05.2015





# Decision Support System Demo Farm 2015



- › Location: East Poland, Lublin region
- › Coordination Piotr Baryła, M Korzeniowski
- › Fertiliser partner Timac Agro



## Plan spotkania:

- lustracja plantacji,
- **Bayer CropScience** - Projekt Vademecum dla porzeczek czarnych,
- **Timac Agro** - porównanie roślin odżywianych pełną technologią Timac Agro oraz kontroli (standardowe nawożenie),
- dyskusja przy pieczyście, wymiana doświadczeń, wnioski na przyszłość.

Firmy **Timac Agro** oraz **Bayer Crop Science** wraz z wiceprezydentem IBA dr Piotrem Baryłą członkiem zarządu Krajowego Stowarzyszenia Plantatorów Czarnych Porzeczek zapraszają na spotkanie plenerowe, które odbędzie się

27.06.2015 (czwartek) o godz. 12:00  
w miejscowości Piotrowice Wielkie 2  
gmina Garbów.



**Porzeczkowy zawrót głowy - spotkanie przy dziku**

## Organizatorzy

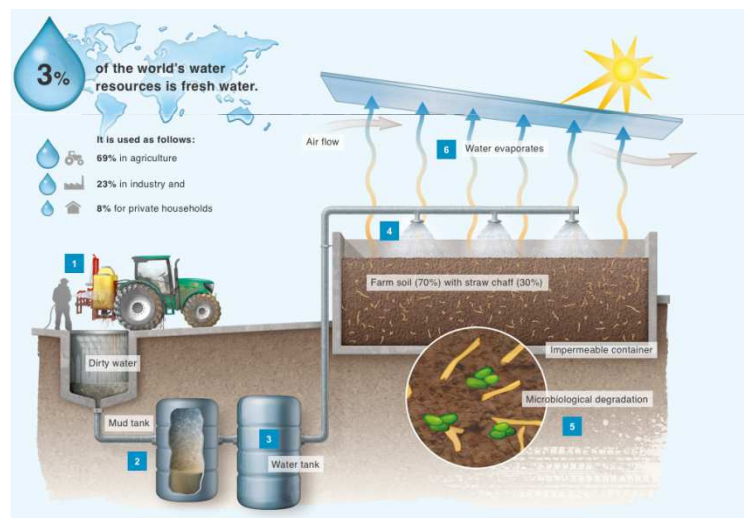


Bayer CropScience

# Action „Grunt to Bezpieczeństwo”



- › Biodiversity- seeds of flowering plants
- › Reduction of residues in fruits
- › PhytoBac®- residues deactivation system





# Vademecum project Dedicated meetings



**Presentation of project for potential food processing partners: March 2015**



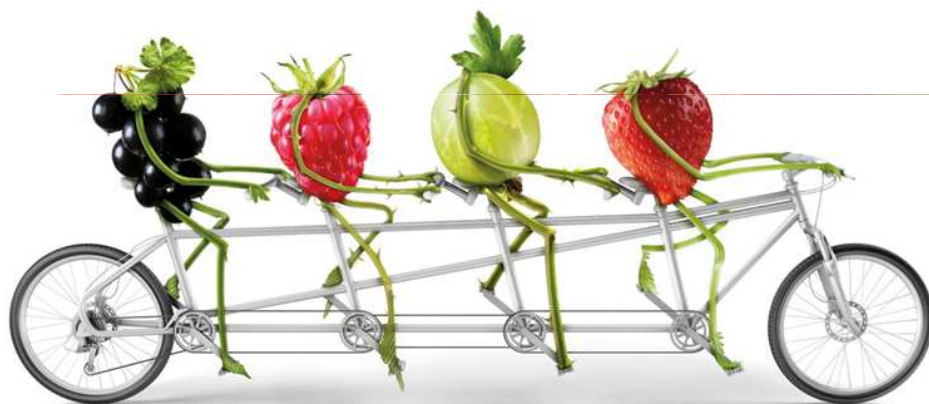
## Conclusions and future actions:



- › We made together great job 😊 but we also need:
- › Close cooperation with food processors
- › Implementation of new crop protection solutions
- › Further demo trials in season 2016
- › Warning system for blackcurrant- special online modul on BCS website
- › Promotion of sustainable blackcurrant production by brochures in paper and electronic version



# Let's ride together !



Bayer CropScience