

Jim Grierson



Short biography of Jim Grierson, NZ:

Jim has been involved as an Agronomist in horticulture for 39 years with the last 25 years within the Blackcurrant and Viticulture Industries. Currently, he is contracted to Frucor Beverages Ltd. He is responsible for the agronomy of the contracted fruit for the Ribena Brand in New Zealand.

As a director of Grierson Dodd Products Ltd, he markets Blackcurrant Extract, Blackcurrant Seed Oil and cereal dry powders to domestic and international markets for this NZ company. The marketing brand of the company is "Vitality New Zealand".

Involvement in the IBA:

Jim Grierson was the inaugural President of the International Blackcurrant Association from 2009 thru 2012. He chaired the IBA agronomy sector from 2012 thru 2014. At the same time, he was Board member of Blackcurrant New Zealand Inc from 2011 thru 2014. Jim is currently on the Blackhort Plant Breeding and Plant Protection committees for BCNZ Inc.

His wife Lynda and Jim have three children and six grandchildren. His hobbies include walking, fly fishing and following the mighty All Black rugby team.