Blackcurrant beer - another nice Polish initiative



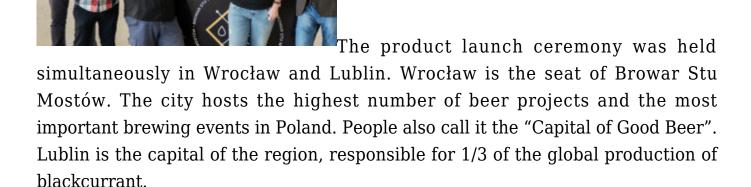
brewery.

A blackcurrant beer named "SALAMANDER Blackcurrant Berliner Weisse beer". The inauguration took place in Poland in mid-July and is the outcome of a collaboration between the Polish Blackcurrant Growers Association (KSPCP) and Browar Stu Mostów

For video "Blackcurrants bring together producers and brewers" please visit https://youtu.be/bDwgBfc0USA

Collaboration of Polish brewers and growers

The joint project brought together the competences of brewers and growers. Both enjoy a strong position: Poland is one of the leaders in the production of berries and one of the leaders of the beer revolution. The brewing market is one of the fastest growing sectors of the Polish economy. With more than 1.500 new beers launched every year in Poland, craft brewing builds the creative capital and strengthens the regional identity. For the first time in Poland, the project joins the forces of a trade organization of producers and a craft brewery. The aim is to promote the potential of collaboration between brewers and growers.



Partners

Collaboration projects and products created in Poland can have a significant effect on the popularity of blackcurrants worldwide. According to the KSPCP, the creativity of Polish brewers can significantly help growers.

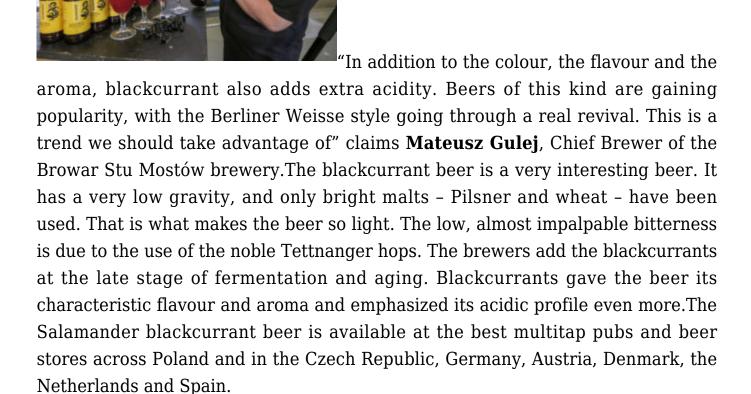
Browar Stu Mostów is the most international craft brewery in Poland. It was the first one in Poland to make beer together with brewers from the US, Germany and Spain. Among other brands, the brewery promotes its WRCLW Schöps beer, which is the wheat symbol of Wrocław, ART and Salamander. Beers of all three brands have won medals at the most prestigious competitions in Poland, Europe and the US.

The blackcurrant beer was launched under the Salamander brand. Salamander is an old beer, which emerged at the beginning of the 19th century in Wrocław. It shows the power of meeting over a beer, friendship and respect. Up to the present day, during feasts held by German student corporations, they still cultivate and



practice this custom. Product-wise, it is of course a new-wave beer.

What makes the specificity of this blackcurrant beer?



Berliner Weisse - a bit of history

The "Berliner Weisse" is a hazy, acidic, wheat style of beer with low alcohol content; a regional, historic beer from Northern Germany, particularly Berlin, where it has been brewed since the 16^{th} century. By the end of the 19^{th} century "Berliner Weisse" was the most popular alcoholic beverage in Berlin: 50 different breweries produced it. Today, the number has dropped to just two.